

ASTORIA HISTORIC HERITAGE SQUARE

Community Event #1 Results Analysis

November 25 2024



MentiMeter Results

Visual Preference Survey

Vision Board Comments

Combined Summary

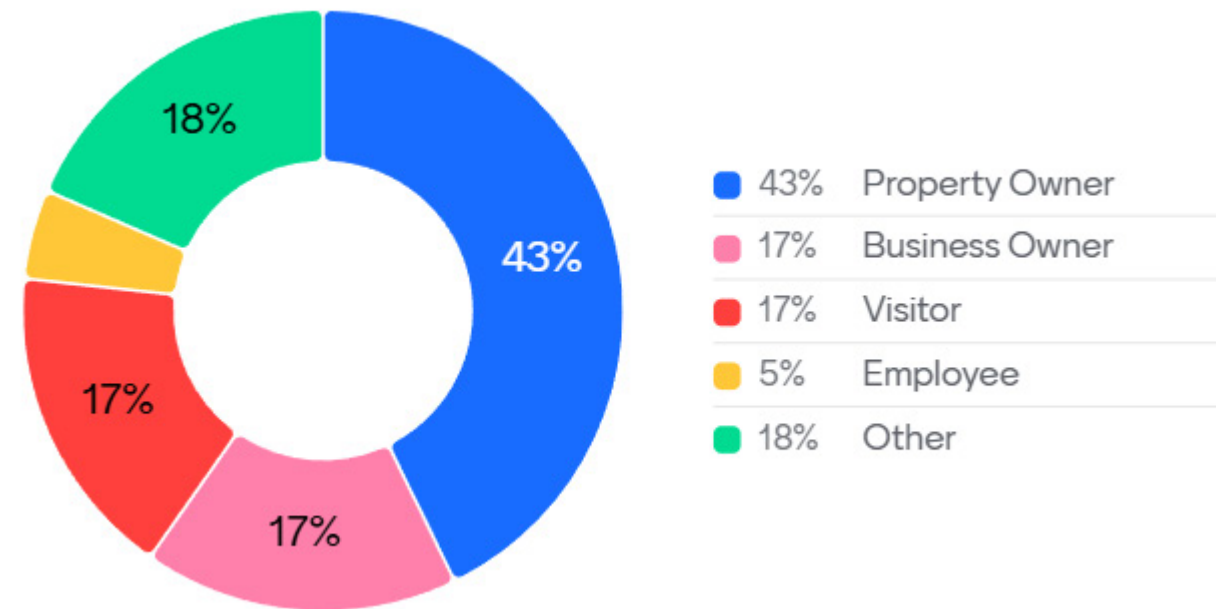
MENTIMETER RESULTS

The participant numbers: **45-72**

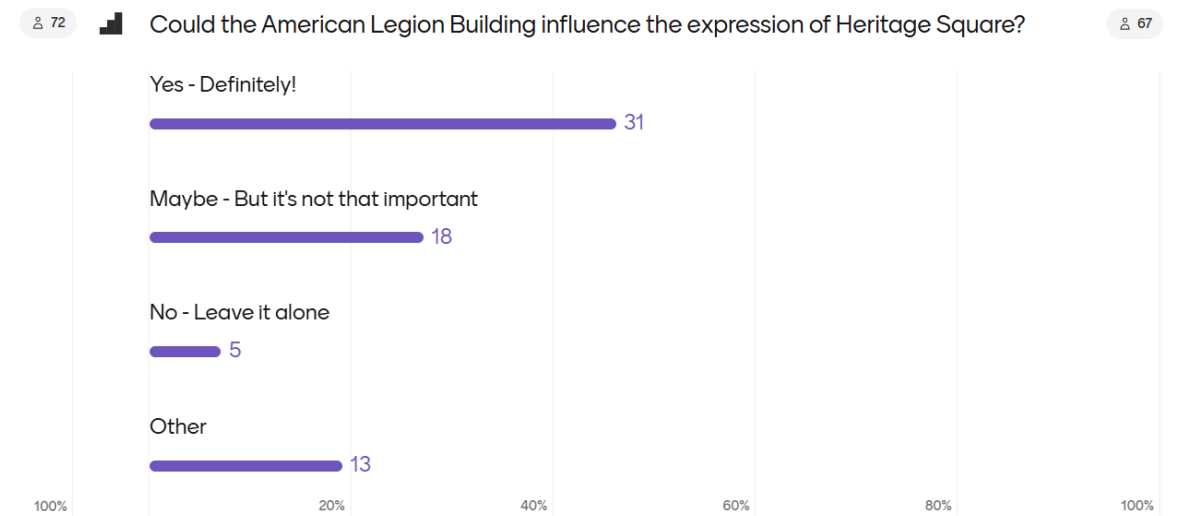
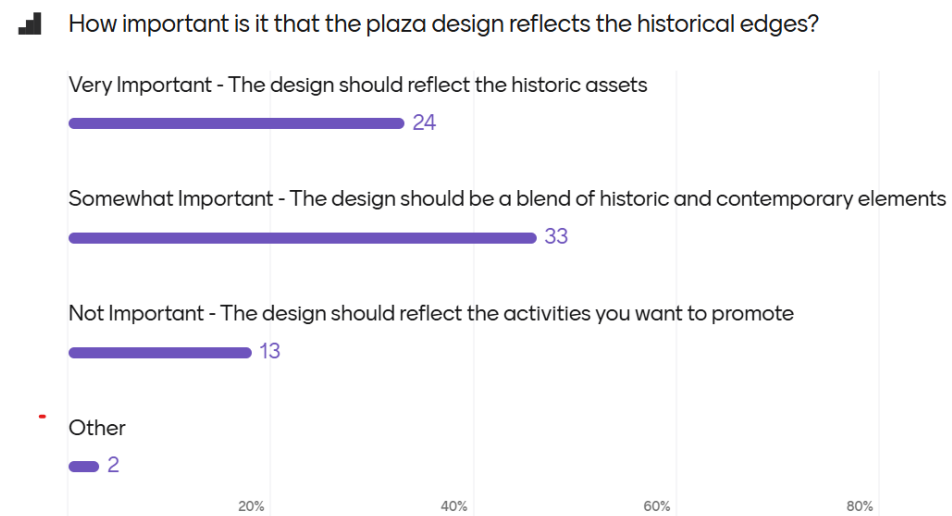
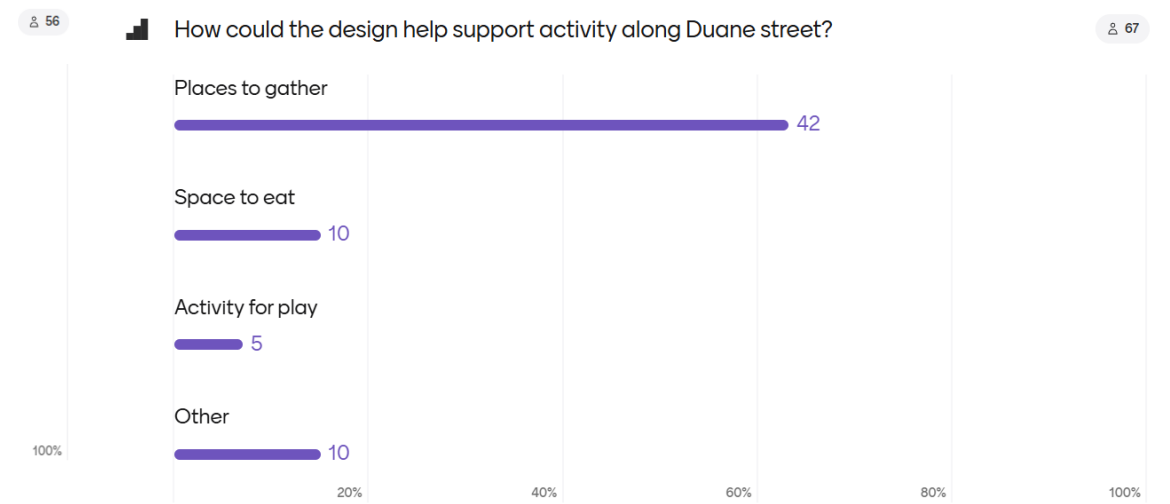
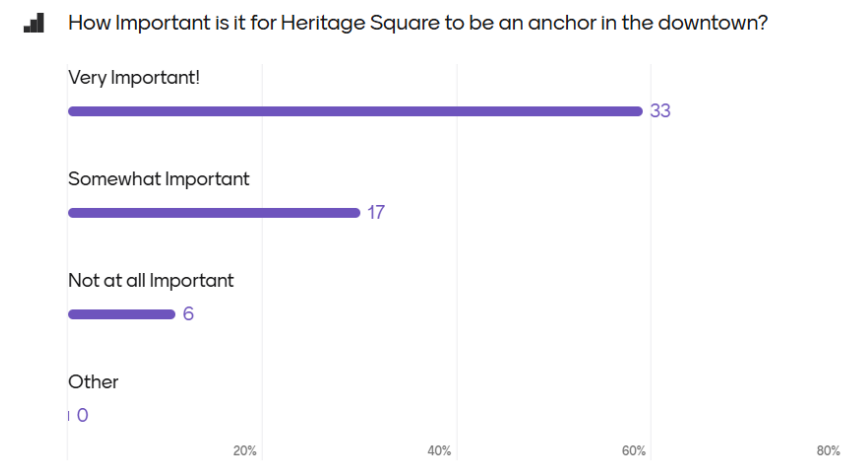
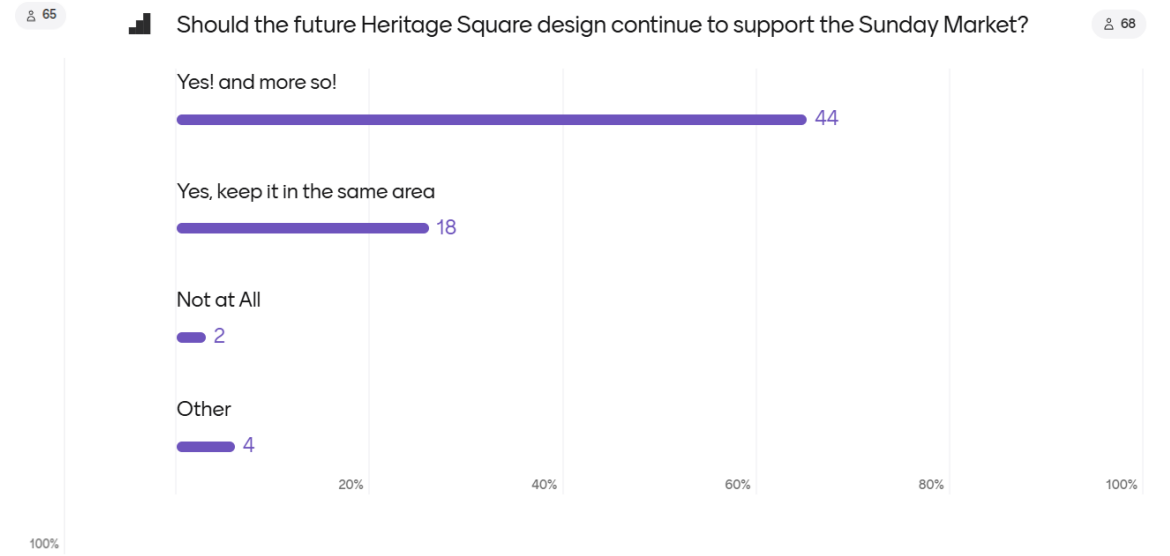
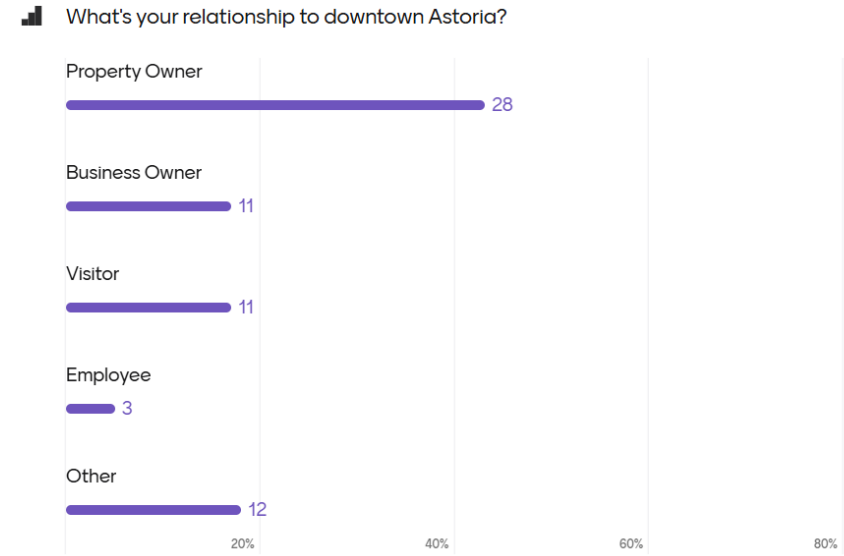
The focus groups: **6 meetings, 10 people**

The neighborhood event: **3 meetings, 33-52 people**

The number of comments **232**

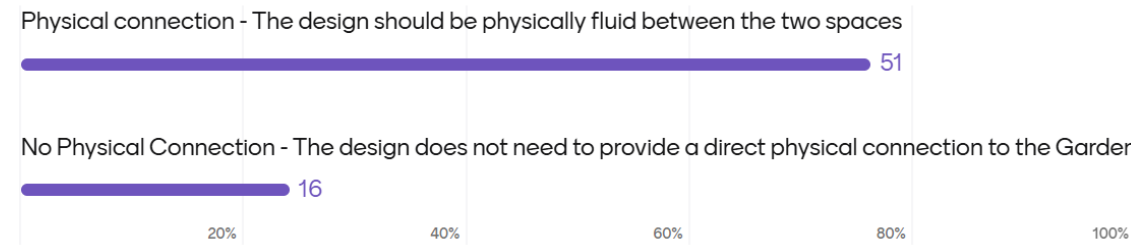


MENTIMETER RESULTS

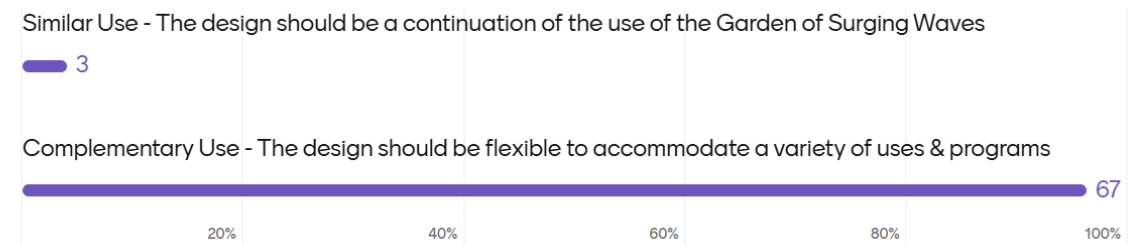


MENTIMETER RESULTS

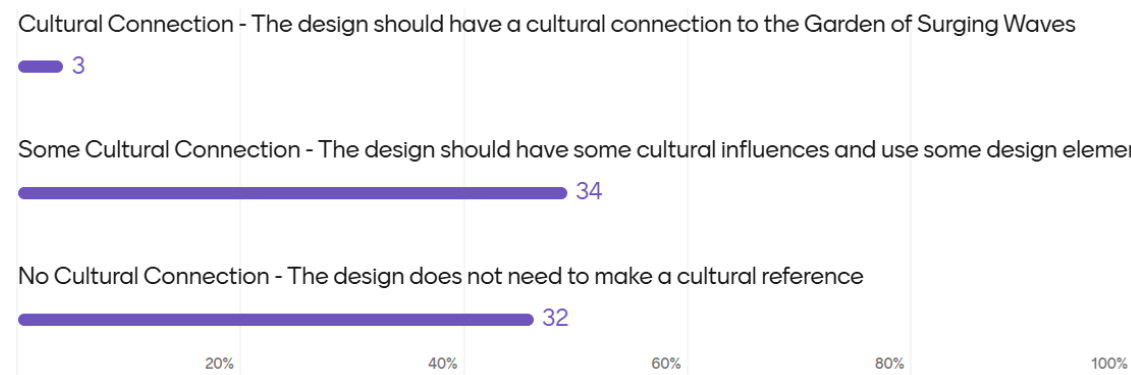
How should the Garden of Surging Waves physically connect to Heritage Square? 68



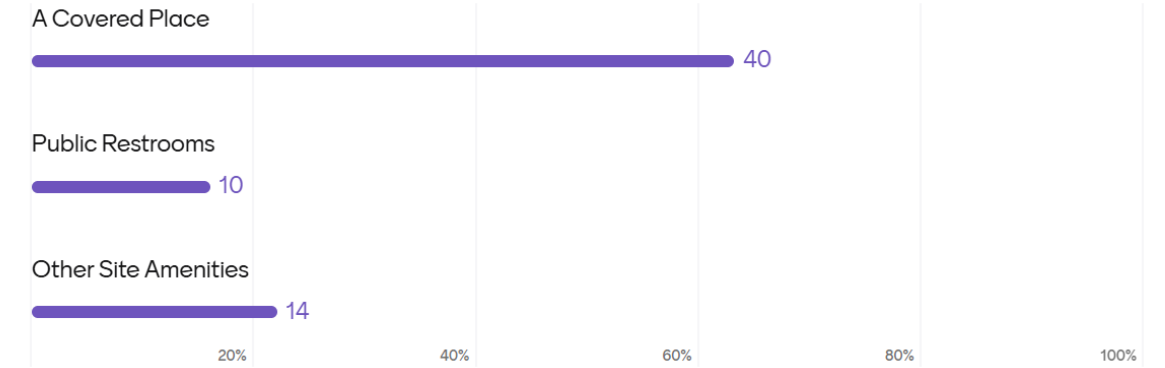
How should the Garden of Surging Waves influence the uses in Heritage Square? 70



How should the Garden of Surging Waves influence the cultural expression of Heritage Square? 69

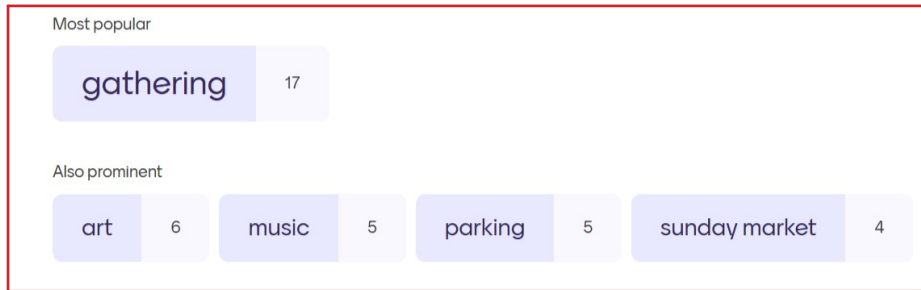


If a portion of the site were to be developed, what uses should be considered? 64



MENTIMETER RESULTS

What types of uses would you like to see in Heritage Square? 71



Other responses

- art in the park
- covered space
- festivals
- housing
- market
- open space
- performance space
- activity
- arts
- community events
- covered
- event space
- flexible
- gathering place
- greenspace
- living room
- mixed use
- open
- park
- performances
- performing arts
- public
- public art
- public gathering
- public space
- seating
- 3rd space
- active
- activities for all ages
- age inclusive activities
- amphitheater
- anti-hole
- arts culture
- attractive
- autonomous robotic crabs
- backyard
- brewery
- cat cafe
- central gathering
- children's area
- city fair
- community meeting venue
- cover
- covered 3rd space
- covered farmer's market
- covered places to sit
- eating
- emergency gathering space
- event center
- flexible space
- food
- food carts
- food market
- fun
- fun not not fun
- gatering
- gather out of rain
- gathering park
- gathering space
- gathering space xmas tree
- gatherings
- grassy parts and trees
- green space
- heritage
- historical exploration
- history
- housing and mixed use
- ice rink
- info center
- interactive
- inviting
- landscaping non-hardscape
- local performing artists
- lunch spot that is comfy
- market space
- market vendor stalls
- music venue
- native cultural influence
- no music
- no parking
- not a parking lot
- outdoor music venue
- people
- performance
- performance area
- play
- playground
- plaza or park
- relaxation
- relaxing
- restrooms
- retail
- safe
- safe 3rd space
- safe place for kids
- saturday art market
- sculpture
- seasonal themes
- simple
- sitting
- sitting and eatin places
- socialize
- space
- space for gathering
- speakers
- supporting sunday market
- swimming pool
- teen friendly spaces
- traveling circus
- useful
- visually

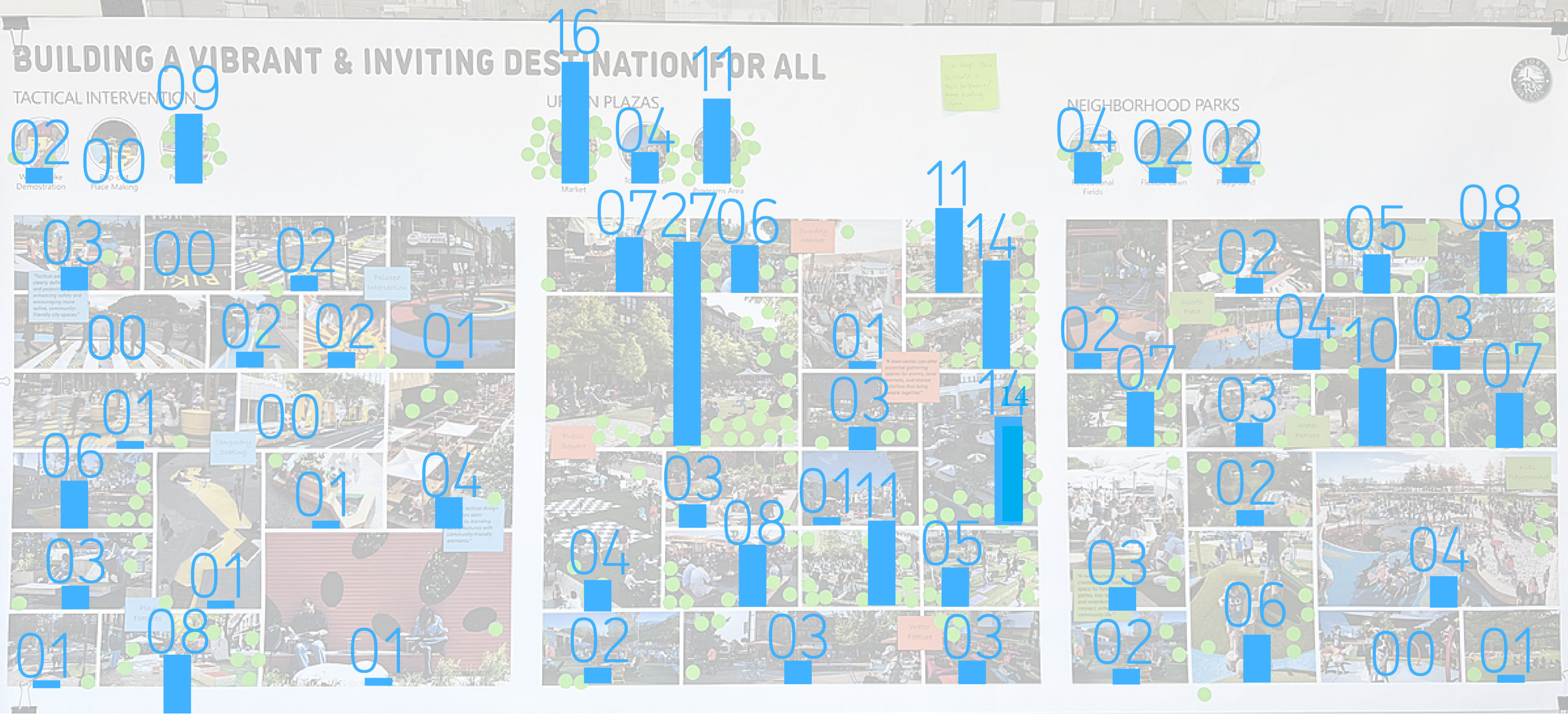
Welcome! We are here to discuss the future design of Heritage Square. In a couple of words, please tell us what heritage mean to you. 45

- Heritage is an understanding of history and its connection to the present.
- How humans have interacted with the land over time.
- Thinking about future Astorians and what they want from us.
- the history, culture of the peoples of Astoria, both past & present.
- Shared cultural and physical history.
- Community and shared connections
- It's the heart of downtown
- Our history. Who and what was here before us. What shaped us, and tgis place.
- Heart of our community where people can gather for activities
- A community fathering space for events both group and personal (like Pioneer Place in PDX). No parking or housing.
- History recalled & preserved.
- Cultural artifacts and traditions.
- Remembering and cherishing the past.
- Honoring the rich tapestry of stories that represent and shape our community from indigenous people chinook, deep ties to land & sea/river
- Not applicable here, despite the name
- Celebrating the history of a place
- Heritage is what future generations of Astorians want from us. What would they want us to do now to give them the opportunities that they want/need
- A Collective of Diversity
- History
- I would love to see it as a community square. It's been a meeting space and would love to see it beautiful and more usable.
- Legacy, community & celebrating history
- Living history
- A historical relationship connecting past, present and future.
- Legacy, community and celebrating history
- Acknowledgment and respect for the multiple stories that explain how people have used, defined and valued a human settlement.
- Connection to what- people, cultures, activity (logging fishing trapping) - came before as well as what we are preserving for the future
- continuum, culture, history, diversity
- Honor to the past
- History Connections Unity
- Sunday market location, gathering place
- Place that people come together, not necessarily be a place where celebrities the history of every community
- Community and shared connections
- Important elements of our history that we wish to bring forward; those things that make us who we are.
- Where we have come from
- Honoring and sharing our past in a welcoming way to all future demographics of Astoria.
- History. Where we are coming from
- Heritage is using the wisdom of our elders to benefit our children.
- What will we give to future generations of Astorians?
- must reflect the beautiful history of the amazing place
- Paying homage to our prior generations of community, respecting the history, the culture and arts.
- Community gathering place, especially for important moments/times in our community
- The heart of downtown Astoria, a compilation of all our histories and culture.

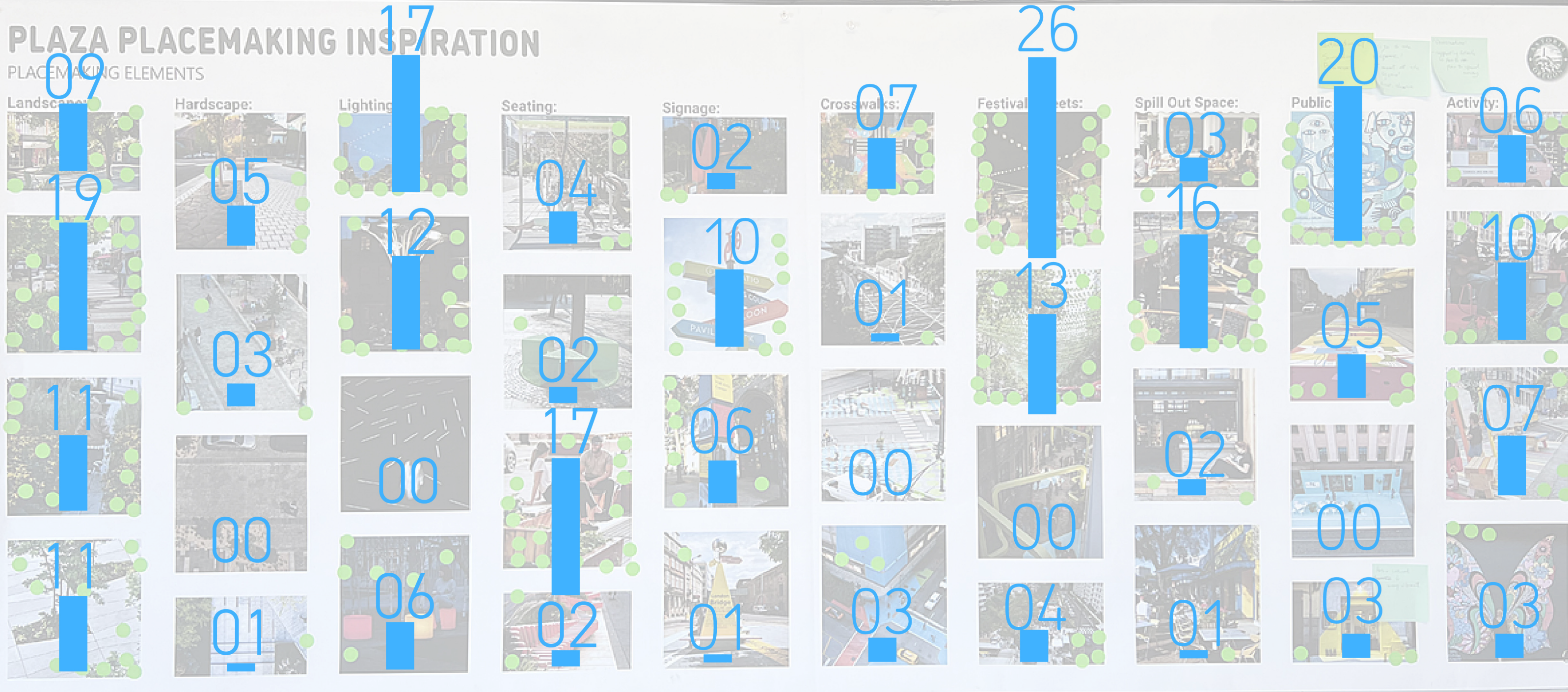
MENTIMETER RESULTS

- 1. Celebrate the historical identity**
- 2. Support the Sunday Market experience**
- 3. Provide place to gather, eat and play**
- 4. Blend historic and design elements**
- 5. create a physical connection to the Garden of Surging Waves**
- 6. Provide a complementary use to the Garden of Surging Waves**
- 7. Design a flexible space that support year-round activities**

VISUAL PREFERENCE SURVEY



VISUAL PREFERENCE SURVEY





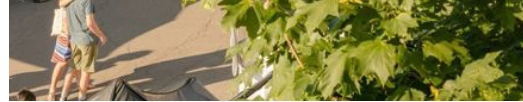
Town Center



ments



Public Art



Retail Plaza



Outdoor Events



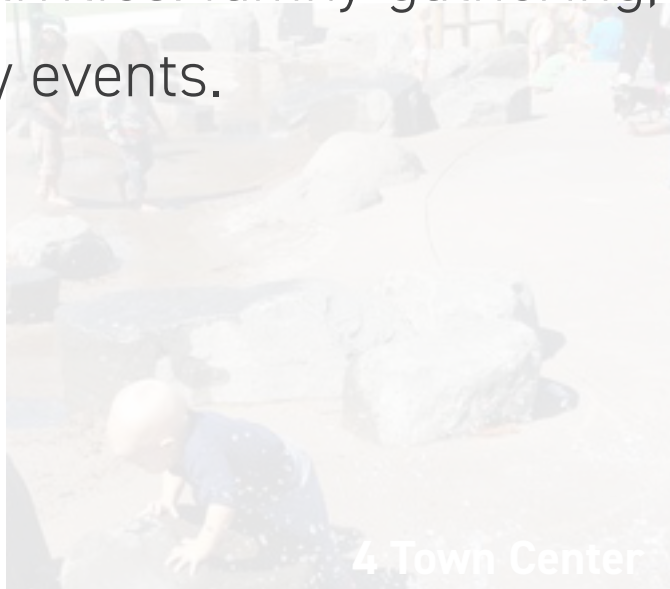
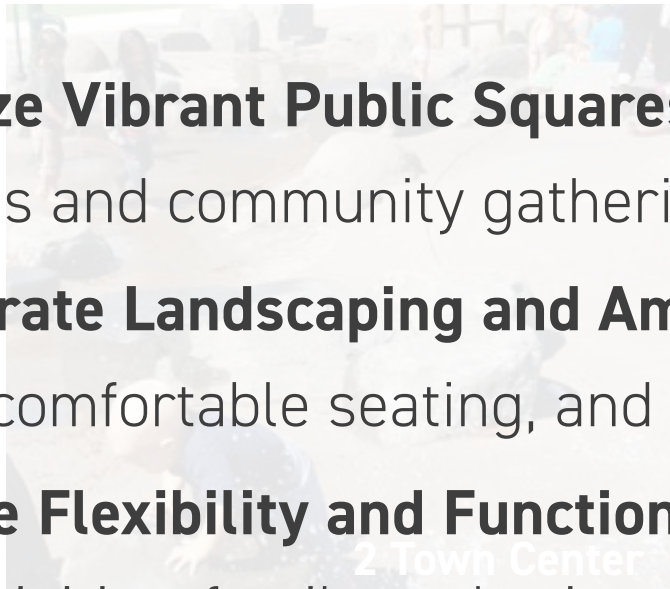
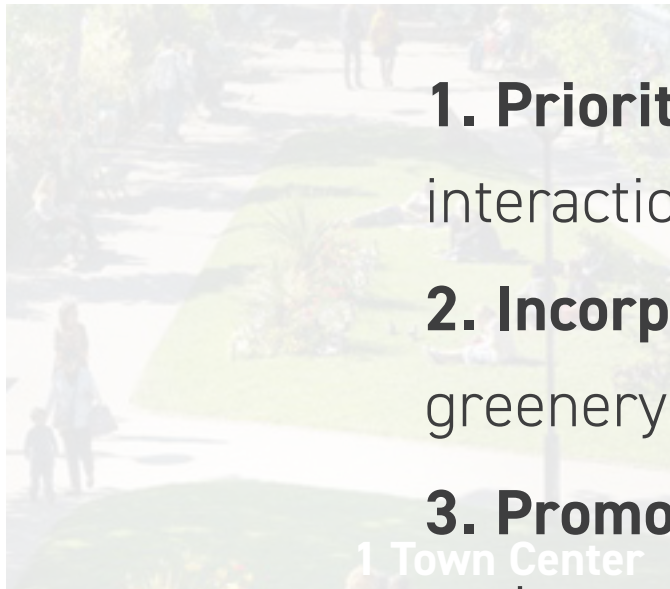
Fun Landscape and Paving



Ample Seating

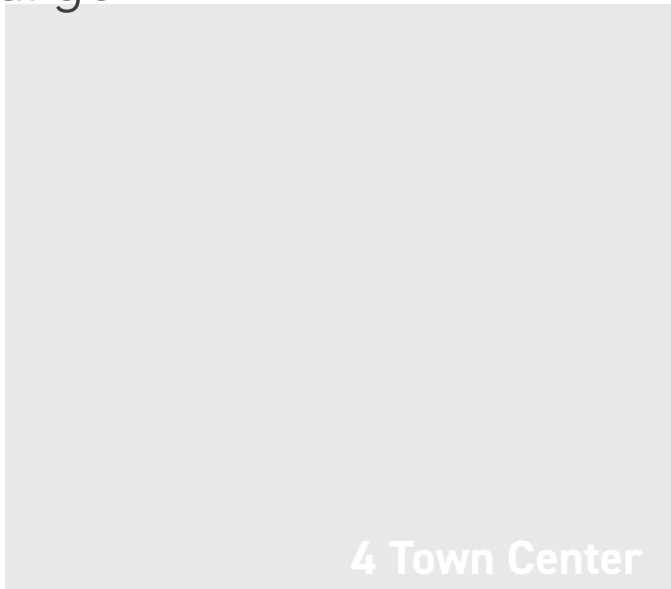
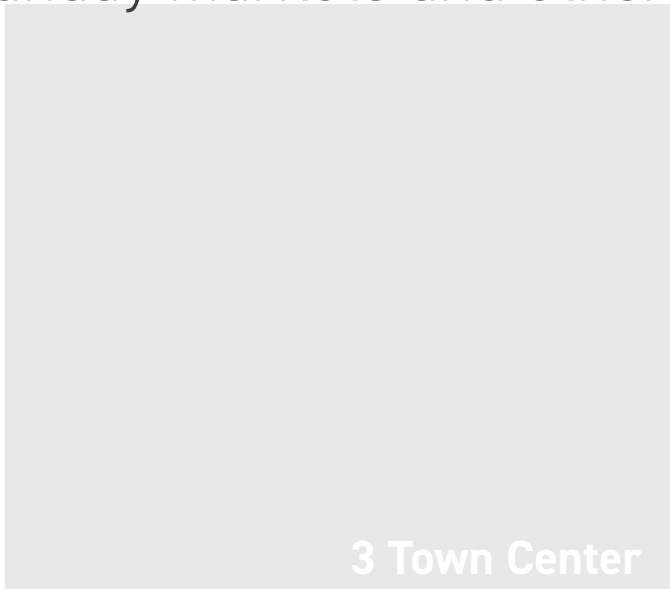
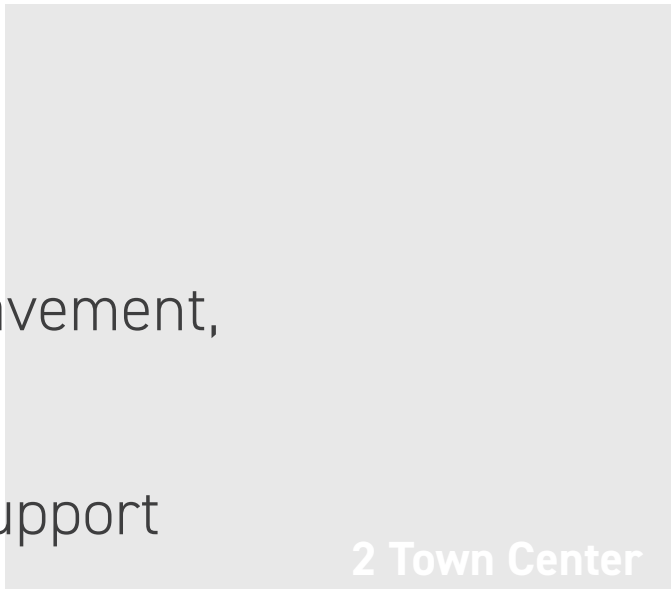
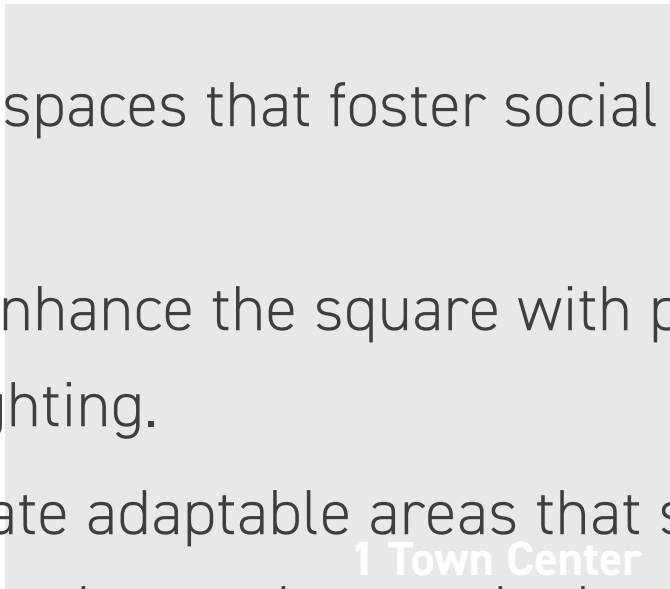
VISUAL PREFERENCE SURVEY

The 4 most favorite open space precedents

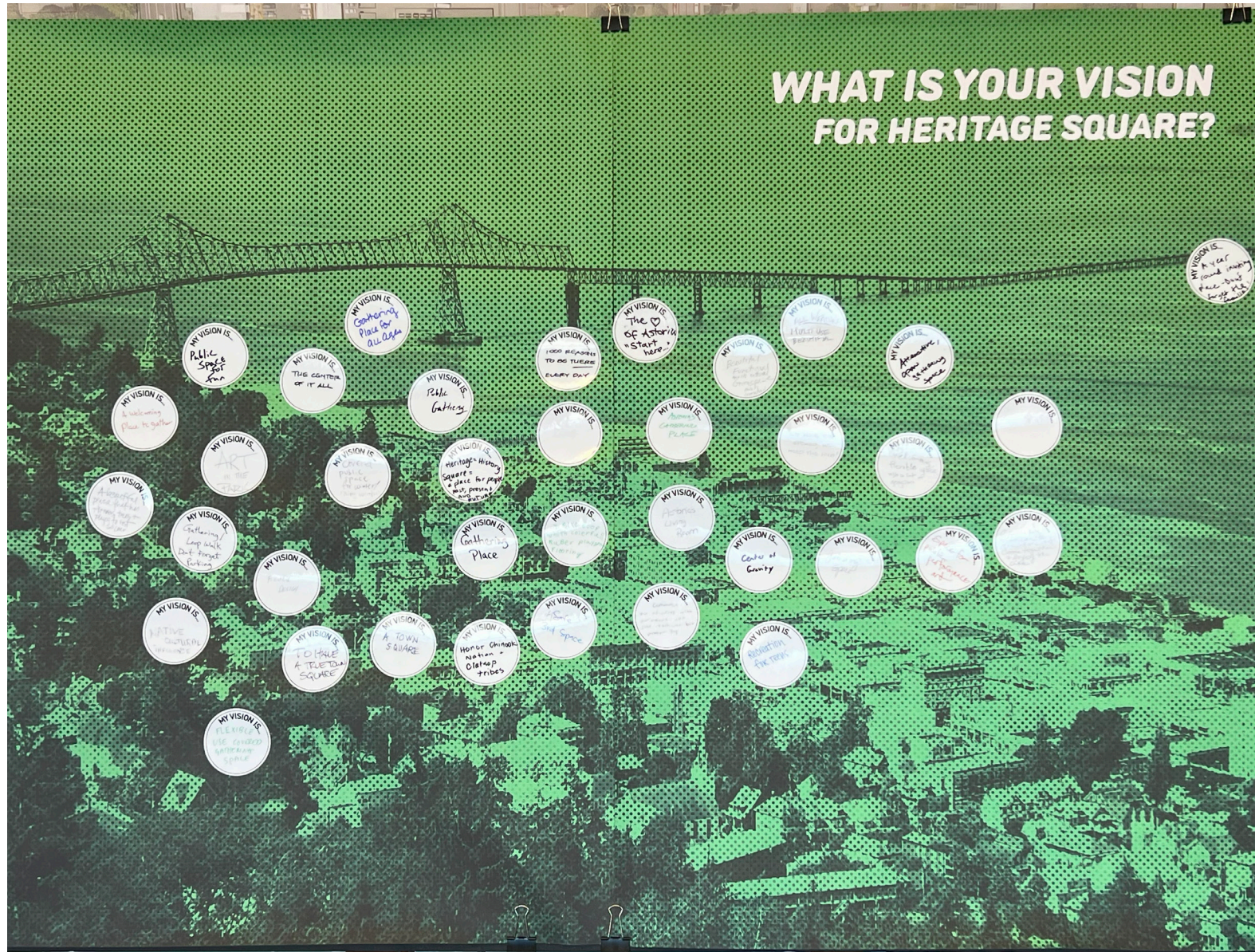


- 1. Prioritize Vibrant Public Squares:** inviting spaces that foster social interactions and community gatherings.
- 2. Incorporate Landscaping and Amenities:** Enhance the square with pavement, greenery, comfortable seating, and festival lighting.
- 3. Promote Flexibility and Functionality:** Create adaptable areas that support various activities: family-gathering, parties, Sunday markets and other large community events.

The 4 most favorite place making elements



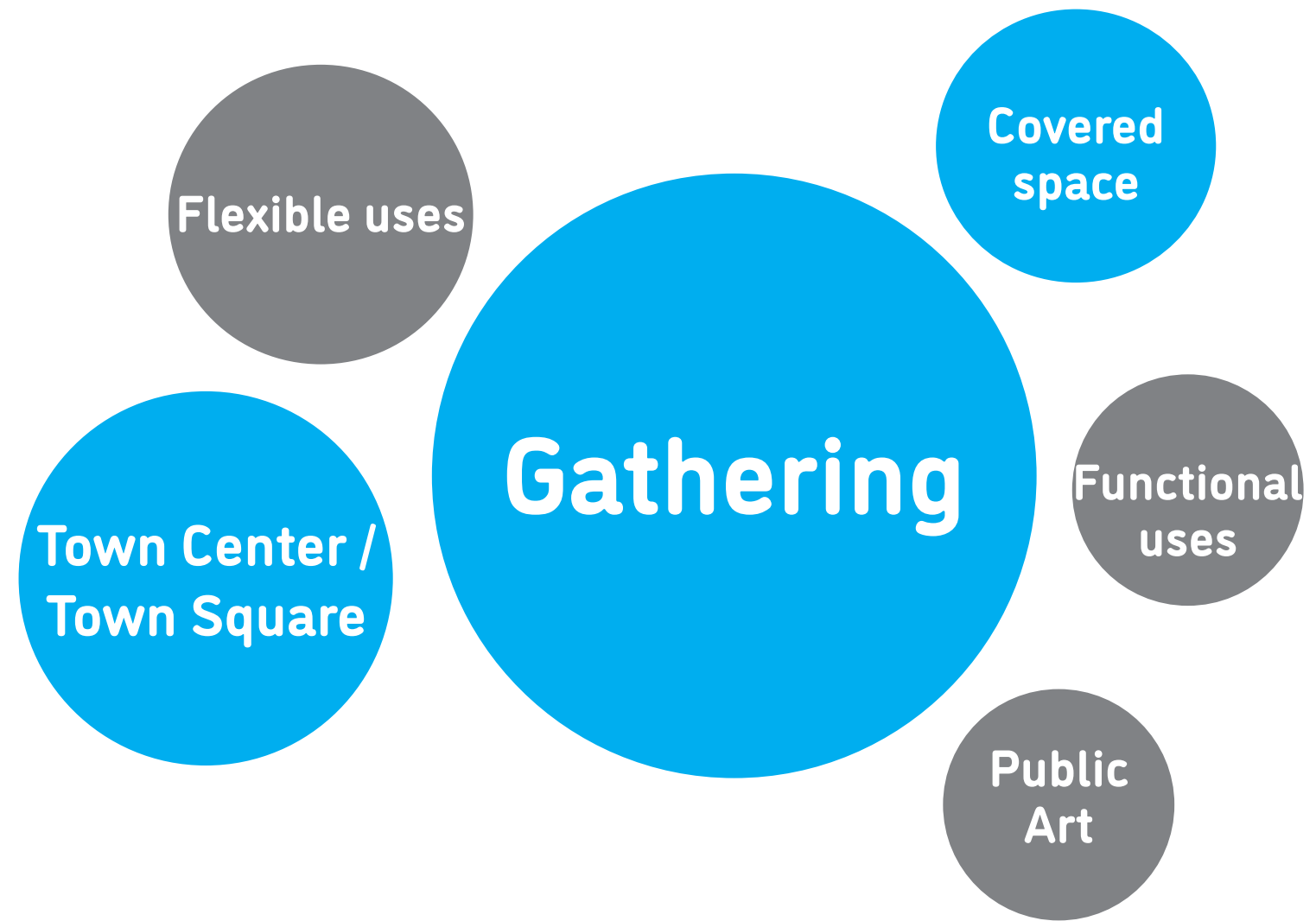
VISION BOARD



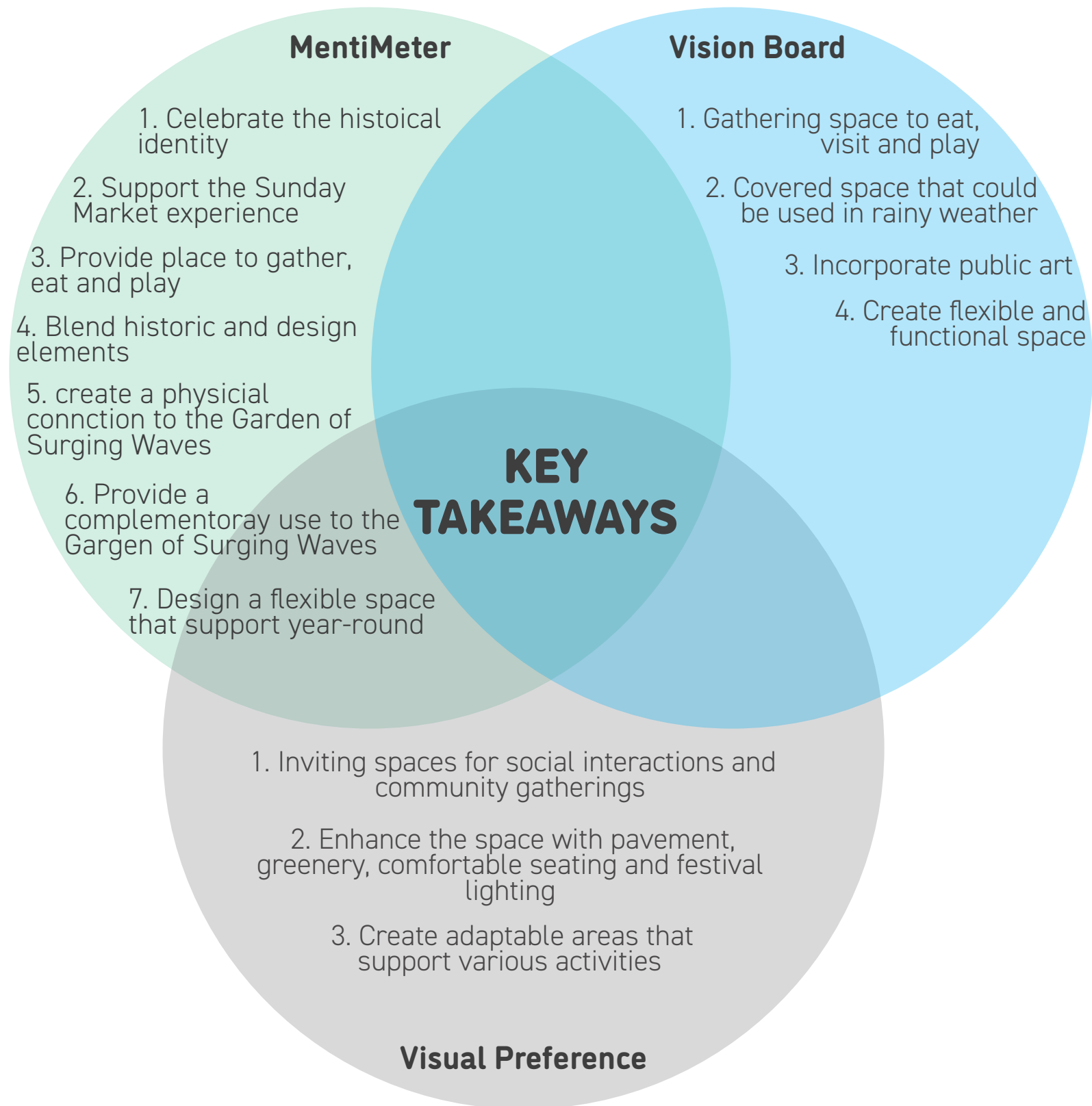
No.	Key words	Initial Answers
1	Gathering	A welcoming Place to gather
2	Art	Art in the park
3	Gathering	Gathering / Look walk ; Don't forget Parking
4	Flexible	Flexible Design
5	Native Culture	Native Culture Influence
6	Covered, Gathering, Flexible	Flexible use, covered gathering space
7	town square	To have a true town square
8	town square	A town square
9	Public Space	Public space for fun
10	Gathering	The gather of it all
11	Gathering	Gathering place for all ages
12	Covered place	Cover public space for winter / rainy weather
13	Gathering	Public gathering
14	Past + present	Heritage = History; square = a place for people past, present and future
15	Gathering	Gathering place
16	Chinook tribe	Honor Chinook nation + cratsop tribes
17	Safe	Safe 3rd Space
18	Playground	A bike look with colorful rubber playground flooring
19	Willing	1000 reasons to be there everyday
20	Town Cener	The heart of Astoria "start here"
21	Town Cener	Astoria living room
22	Town Cener	Center of gravity
23	Recreation	Recreation for teens
24	Gathering	Gathering space
25	Town Cener	We have the spokes, we need the hub!
26	Performance	Space for public performance art
27	Funtional, flexible	Welcoming, flexible space without a lot of geegaws
28	Gathering	Attractive, open, gathering space
29	Covered Place	All weather, multiuse, beautiful
30	Beautiful	A beautiful plaza that has flowers, trees + place for rest, also Lxx
31	Coonnection	Connect our residents with our views, not just resilience but prospectively
32	Gathering	Astoria's gathering space
33	Gathering	A place for Astorians & Visitors to come for here & enjoy the site
34	Flexible	Beautiful, funtional, multi cultural green space, multi generational

VISION BOARD

Key word	Frequency
Gathering	11
Town Center/Town Square	6
Flexible uses	4
Covered space	3
Funtional uses	2
Public art	2



COMBINED EVENT SUMMARY



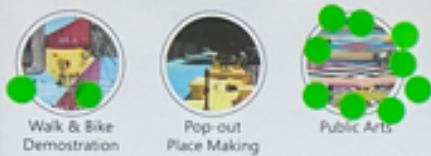
key takeaways

- **Celebrate Astoria's Identity:** Highlight the city's history with a blend of old and design elements.
- **Foster a Gathering Space:** Provide flexible areas for eating, playing, and socializing year-round.
- **Support Community Events:** Enhance the Sunday Market experience with functional, adaptable spaces.
- **Enhance Comfort and Atmosphere:** Add greenery, seating, paving, and festival lighting for a welcoming environment.
- **Provide Covered Areas:** Include spaces that support activities during rainy weather.
- **Strengthen Connections:** Ensure seamless links to the Garden of Surging Waves with complementary uses.
- **Incorporate Public Art:** Reflect Astoria's character and identity through creative installations.

Appendix

BUILDING A VIBRANT & INVITING DESTINATION FOR ALL

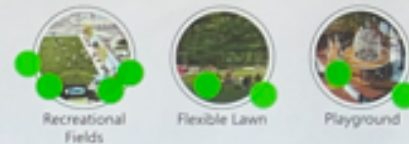
TACTICAL INTERVENTION



URBAN PLAZAS



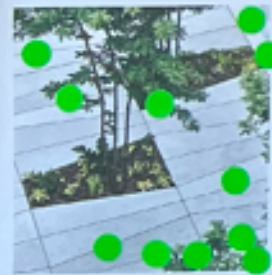
NEIGHBORHOOD PARKS



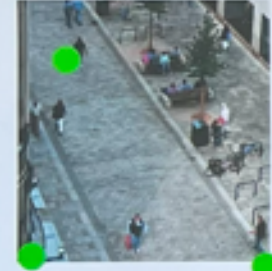
PLAZA PLACEMAKING INSPIRATION

PLACEMAKING ELEMENTS

Landscape:



Hardscape:



Lighting:



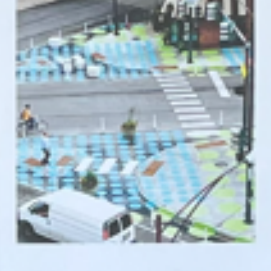
Seating:



Signage:



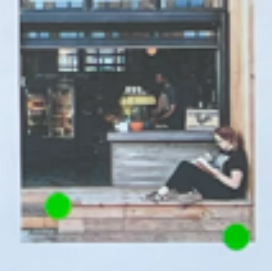
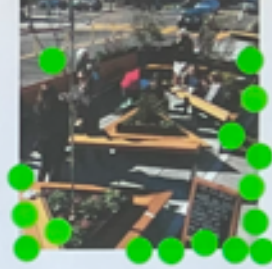
Crosswalks:



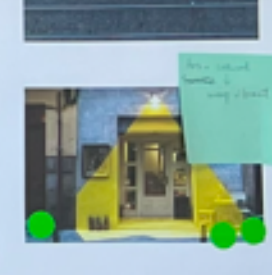
Festival Streets:



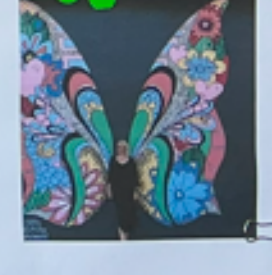
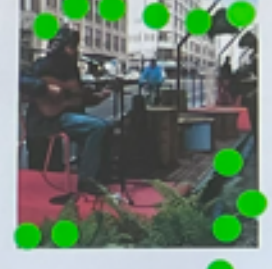
Spill Out Space:



Public Art:



Activity:



Community
Engagement
Participation

Supporting
Local
Businesses

Supporting
Local
Businesses



